



MCUL League Representative's Newsletter

Lansing Chapter

March 2009

Dear Lansing Credit Union:

This Newsletter is brought to you by your League Representative to provide you with up-to-date information from your Chapter and the Michigan Credit Union League!

Chapter Updates

Don't forget to sign up for the Lansing Chapter Annual Meeting. It will be held on **Thursday, April 23, 2009**, at the University Club at MSU. The "Attitude Adjustment" starts at 6 p.m. and dinner will be served at 6:30 p.m. The cost will be \$37 per person if reservations are made before April 16, 2009. The cost will go up to \$40 for reservations received after April 16, 2009. All reservations **MUST** be made BY Monday, April 19, 2009. For more information, go to <http://lansing.mcul.org/113.php>.

Chapter Leadership Retreat - Interested in being more involved with the Lansing Chapter? Come to the Chapter Leadership Retreat May 15 and May 16th. Let Margo Kleinfelt know by emailing her at margo.kleinfelt@autobodycu.org.

If you would like news from your credit union in here, just let me know by emailing me the information at robin.wybenga@mcul.org.

Chapter Volunteers

Chairman

Margo Kleinfelt

Vice Chairman

Jane Kile

Secretary

Dan Dowsett

Treasurer

Tiffany Ford

Additional Members

Jason Smith

Don Yuvan

Michael Loucks

Gary May

Colleen Munro

Legislative Forum

Don Yuvan

Michael Loucks

MCUL Board Member

Don Yuvan



Great news! Since the beginning of the year, 56,000 vehicles have been sold, typically slow months for auto sales.

Credit union members can now participate in a PRIVATE Offer of an additional \$500 off the cost of certain GM vehicles. The credit union agrees to offer special financing on a 60-month loan.

For more details, click here:

http://www.lovemycrreditunion.org/Sign_Up_147.html

Don't forget to OPT-IN while you are there. Right now ALL Michigan credit unions are listed as participating, but there is ANOTHER step for credit unions to OPT-IN (which is different from participating in the PRIVATE offer).

OPT-IN at www.lovemycrreditunion.org, click on Partner Center, click on Sign Up, and then click on Signup form, and follow the prompts.

As of 3-18-09, the following credit unions have opt-in: Auto Body CU, CASE CU, Clinton County FCU, Communication Services CU, Eaton County Educational CU, Farm Bureau Family CU, Gabriels Community CU, Lansing Postal Community CU, MSUFCU, and NuUnion.

For more information, you may contact me at robin.wybenga@mcul.org or 517.993.7788.

Foundation Reports

The following credit unions have made contributions to the foundations, primarily through the sale of Lapel Pins: Auto Body CU gave \$303 to State and \$90 to Federal; Eaton County Educational CU gave \$600 to State Pac and \$60 to Federal Pac; LAFCU gave \$1600 to State Pac; Lansing Postal FCU gave \$7 to State Pac; MSUFCU gave \$2,000 to State Pac; and NuUnion gave \$250 to State Pac.

Review 2009 goals at .

http://www.mcul.org/PAC_Fundraising_Goals_Report_566.html

MCUL Initiatives

[CU Difference Campaign](#)

[Community Reinvestment Initiative](#)

[Legislative Advocacy](#)

[InfoSight - Regulatory Compliance](#)

Hot Topics

[Corporate Credit Union Stabilization](#)

- [CU Difference](#)

[CD Stimulus Program](#)

[Friends of Credit Unions \(FOCUS\)](#)

[Financial Rescue Bill and Related](#)

[Invest in America](#)

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CU Difference Campaign

The 2009 CU Difference Campaign, which includes our branding messages of love and trust plus messages about the GM/Chrysler Invest in America auto discounts, launched Monday, March 9 on TV and radio throughout the state. Click here to find out more about the CU Difference Campaign Vision and more....

http://www.mcul.org/CU_Difference_Campaign_589.html

Other Information

1. CUNA to hold Audio Conference on Loan Modification covering the latest information on President's Obama's recently announced loan modification and refinance program.

To find out more information, click here:

http://training.cuna.org/audio/T040209_fct.html

2. NCUA Corporate Stabilization Program - MCUL has compiled resources related to NCUA's announcement of their "Corporate Stabilization Program." This informative web page is updated daily as this program develops. Add this page to your Favorites. Go to www.mcul.org, page down to the bottom of this page, go to Hot Topics, and click on Corporate Credit Union Stabilization.

2. Career Transition Program (CTP) - Unemployment continues to grow in Michigan. Help your displaced members transition into a new career or occupation by offering an affordable educational loan program. For more information on the program, go to www.ctpforcumembers.org or contact Robin Wybenga at robin.wybenga@mcul.org. Robin will be happy to show your credit union how this program can work for you.

3. Reminder - Money Smart Week is April 19th - 25th which corresponds with CU Youth Week. For more information, contact Beth Troost at beth.troost@mcul.org.

Publications

[Monitor](#)

[Issues, Initiatives, & Solutions](#)

[Regulatory Roundup](#)

[SAS Gazette](#)

Upcoming Educational Events

- 2009 Regulatory Update I Webinar (March 26, 2009)
- 2009 Consumer Lending School (March 31, 2009 - April 2, 2009)
- CUNA: New Loan Modification and Refinance Program Audio Conference (April 2, 2009)
- International ACH Transactions Webinar (April 2, 2009)
- Nine Reasons Why CU's Aren't Realizing Sales and Service Potential Audio Conference (April 8, 2009)
- Be the Leader Your Followers Want You to be Webinar (April 16, 2009)
- MCUL 2009 Governmental Affairs Conference (April 29, 2009 - April 30, 2009)
- 2009 Spring Leadership Development Conference (May 1, 2009 - May 3, 2009)
- Ten Cardinal Rules for Proper Repossession Webinar (May 5, 2009)
- Reg Z & HOEPA Update Webinar (May 7, 2009)
- 2009 Collector's Training School (May 13, 2009)
- 2009 Chapter Leaders Retreat - By Invitation (Call 800.262.6285, x235) (May 15, 2009 - May 16, 2009)

AC&E

[Click here for the web link to the Annual Convention & Exposition.](#)

There is a waiting list for rooms at the Grand Traverse. You can still get on the waiting list as a substitute for credit unions who may have registered for too many rooms.

Sincerely,

Robin

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